

Nags Head, NC



OUTLETS

NAGS HEAD

Outlets on the Ocean



Shopping with a View?

Where else in the country would you see national brands like AERIE, VERA BRADLEY & MICHAEL KORS sharing space with quaint local souvenir shops like THE SALTY SEAHORSE? Where you can enjoy a day shopping with 70% or more discounts on designer clothes and then relax by the ocean with a few ice creams from SUGAR KINGDOM.

Outlets Nags Head features over 20 shops perfect for the vacation traveler or the local resident looking for the best brands and unique local finds.

Notable Retailers



AMERICAN EAGLE



carter's



LOFT
OUTLET



MICHAEL KORS



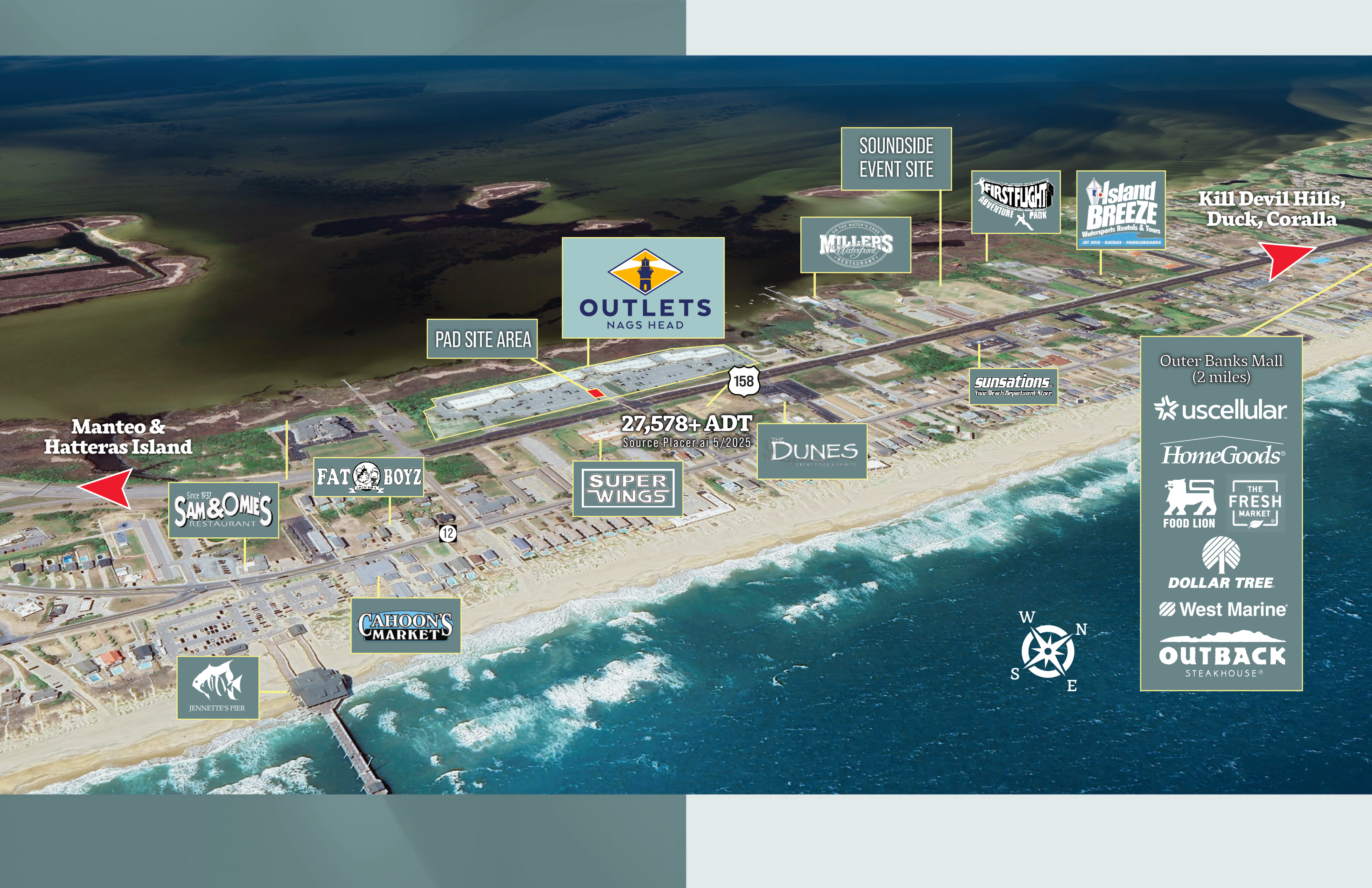
TALBOTS
OUTLET

vera bradley
outlet store

Now Open/Coming Soon

J.CREW
FACTORY





Manteo &
Hatteras Island

Kill Devil Hills,
Duck, Coralla

PAD SITE AREA


OUTLETS
NAGS HEAD

27,578+ ADT
Source Placer.ai 5/2025

Since 1937
SAM & OMIE'S
RESTAURANT

FAT BOYZ

SUPER WINGS

THE DUNES
GREAT FOOD & SPIRITS

MILLERS
Waterfront
RESTAURANT

SOUNDSIDE
EVENT SITE

FIRST FLIGHT
ADVENTURE PARK

Island BREEZE
Watersports Rentals & Tours
JET SKIS - KAYAKS - PADDLEBOARDS

sunsations
Your Beach Department Store

Outer Banks Mall
(2 miles)



HomeGoods



DOLLAR TREE

 **West Marine**

OUTBACK
STEAKHOUSE



Key Center Facts

Source: Placer.ai, April, 2025

ANNUAL VISITORS
911,000

UNIQUE VISITORS
581,700

VISIT FREQUENCY
1.57/year

AVG. DWELL TIME
59 min

ANNUAL MARKET TOURISTS
Over 4 million
per Outer Banks CVB

AVG HOUSEHOLD INCOME
\$155,597
Within 30 Miles of Center

SIZE
82,161 SF

NUMBER OF STORES
20

KEY DATES
Opened 1990,
Refreshed 2023

NUMBER OF PARKING SPACES
484

PARKING RATIO
6:1,000

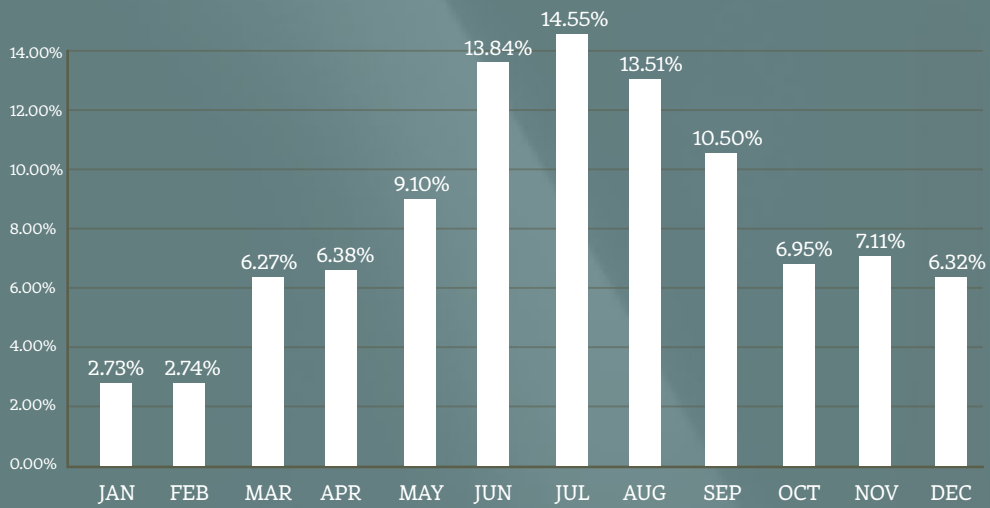
Market Demographics

Source: Placer.ai 2029 Projection, as of April, 2025

STATS	30 MILES	45 MILES	60 MILES
POPULATION	42,704	89,925	174,178
HOUSEHOLDS	18,081	37,142	69,233
AVERAGE PERSONS/HOUSEHOLD	2.35	2.38	2.43
AVERAGE HOUSEHOLD INCOME	\$155,597	\$134,801	\$128,253
AVERAGE AGE	47.19	45.43	45.08
MEDIAN AGE	48.87	46.48	45.92
ETHNICITY			
WHITE	85.2%	70.7%	69.8%
HISPANIC	7.1%	6.3%	6.0%
OTHER	4.1%	5.4%	5.3%
BLACK	2.9%	16.8%	18.0%
ASIAN	0.6%	0.8%	0.9%

Seasonality Chart

Source: January-December 2024 Retailer Sales



Nearest Competition

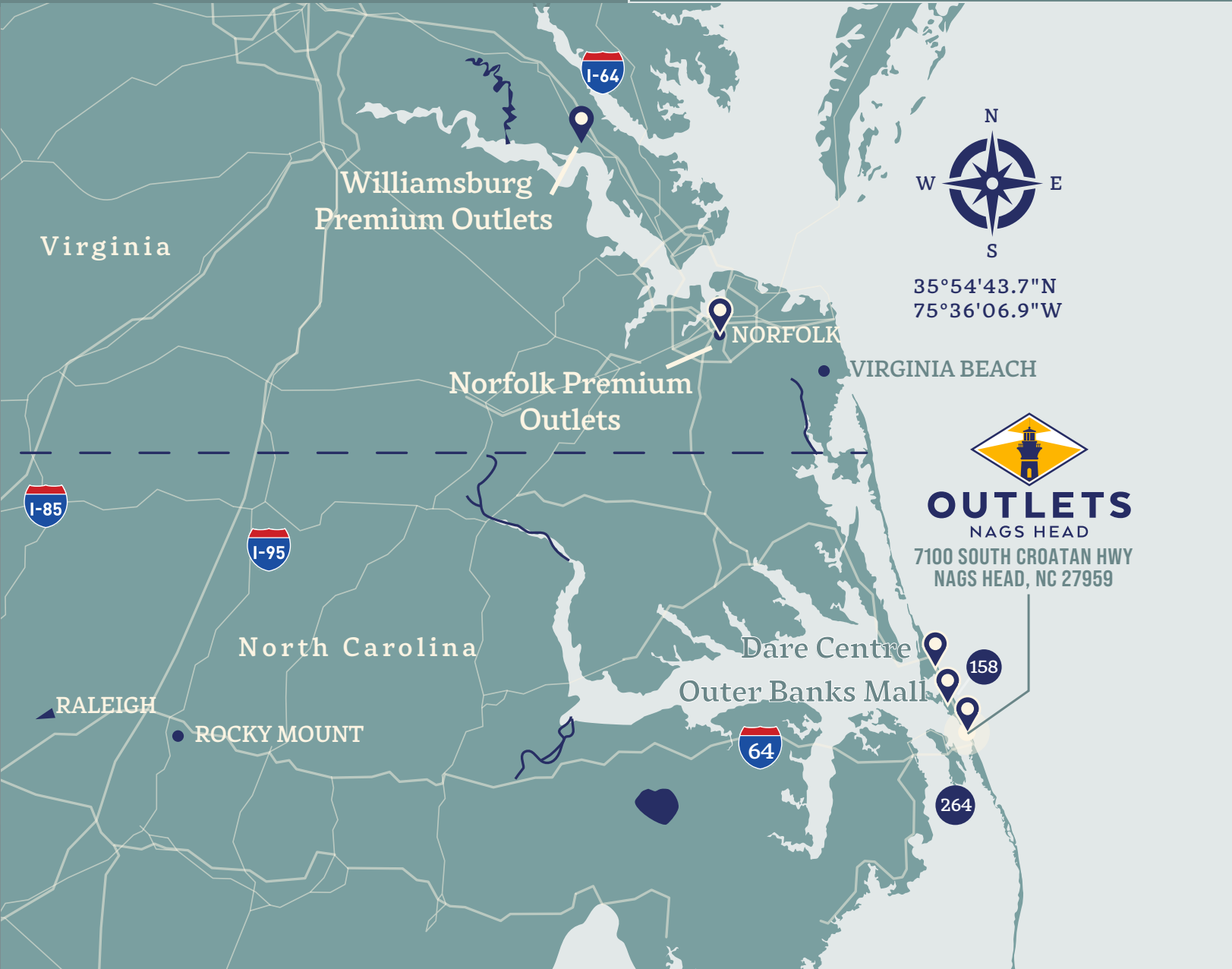
CENTER	DISTANCE (miles)	KEY TENANTS
Outer Banks Mall	2	HOMEGOODS, ULTA BEAUTY, WEST MARINE
Dare Centre	9	BELK, RACK ROOM SHOES, FOOD LION
Norfolk Premium Outlets	75	COACH, H&M, NIKE FACTORY STORE, POLO RALPH LAUREN FACTORY STORE
Williamsburg Premium Outlets	116	COACH, COLUMBIA SPORTSWEAR, MICHAEL KORS, NIKE FACTORY STORE

Major Cities

NORFOLK, VA	70 miles
GREENVILLE, NC	118 MILES
RICHMOND, VA	145 miles
RALEIGH, NC	165 MILES
WILLIAMSBURG, VA	170 miles

Points of Interest

JOCKEY'S RIDGE STATE PARK	3.5 miles
WRIGHT BROTHERS NATIONAL MEMORIAL	8 miles
CAPE HATTERAS NATIONAL NATIONAL SEASHORE	46 miles



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THE KEITH CORPORATION

Leasing & Marketing:

