



**OUTLETS**  
OCEAN CITY

Ocean City, MD



Shopping by the Shore



## Something for Everyone

Ocean City is a vacationer's paradise that welcomes over 8 million visitors annually. The resort destination offers over 10 miles of sandy beaches, hotels, and retail destinations and is the ideal road trip for the Baltimore/Washington DC Metro.

Locals and vacationers know that Outlets Ocean City is the place to go for top name brands at savings up to 70% off, perfect for the beach or a night out on the town at stores Aerie, American Eagle, Michael Kors, Coach, and J.Crew. Plus, the center features 4 popular full-service restaurants to feed hungry guests.



## Notable Retailers



AMERICAN EAGLE



MICHAEL KORS



## Restaurants





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ELLIOT'S POND



OC Beaches

**White Marlin Mall**

AT&T, Bath & Body Works  
Burlington, Dollar Tree, DQ Grill & Chill  
Dunkin Donuts, Five Below, Flagship Cinemas  
Game Stop, GNC, Hallmark, Ledo Pizza  
Marshalls, Panera Bread, Planet Fitness  
Staples, Subway, Ulta Beauty, Verizon

GOLF COURSE ROAD

ROYAL FARMS

**36,066+ ADT**  
Source Placer.ai 10/2024



BAJA AMUSEMENTS



Salisbury



## Key Center Facts

Source: Placer.ai 2029 Projection, as of April, 2025

ANNUAL VISITORS <b>1.6 million</b>	ANNUAL MARKET TOURISTS <b>Over 10 million</b> per Ocean City CVB	SIZE <b>198,800 SF</b>
UNIQUE VISITORS <b>712,000</b>	AVG. HOUSEHOLD INCOME <b>\$182,347</b> Within 10 Miles of Center	NUMBER OF STORES <b>32</b>
VISIT FREQUENCY <b>2.28/year</b>	KEY DATES <b>Opened 1983, Expanded 2006</b>	NUMBER OF PARKING SPACES <b>827</b>
AVG. DWELL TIME <b>47 min</b>	PARKING RATIO <b>4:1,000</b>	

## Market Demographics

Source: Placer.ai 2029 Projection, as of April, 2025

STATS	10 MILES	30 MILES	60 MILES
POPULATION	53,337	337,519	740,421
HOUSEHOLDS	24,220	143,615	302,864
AVERAGE PERSONS/HOUSEHOLD	2.19	2.31	2.4
AVERAGE HOUSEHOLD INCOME	\$182,347	\$150,808	\$136,249
AVERAGE AGE	51.41	48.32	46.41
MEDIAN AGE	56.31	50.37	46.86
ETHNICITY			
WHITE	84.4%	71.5%	67.8%
BLACK	5.1%	13.1%	15.6%
OTHER	4.4%	5.0%	5.4%
HISPANIC	4.4%	8.5%	9.3%
ASIAN	1.3%	2.0%	1.8%

## Seasonality Chart

Source: March 2024 - February 2025 Retailer Sales



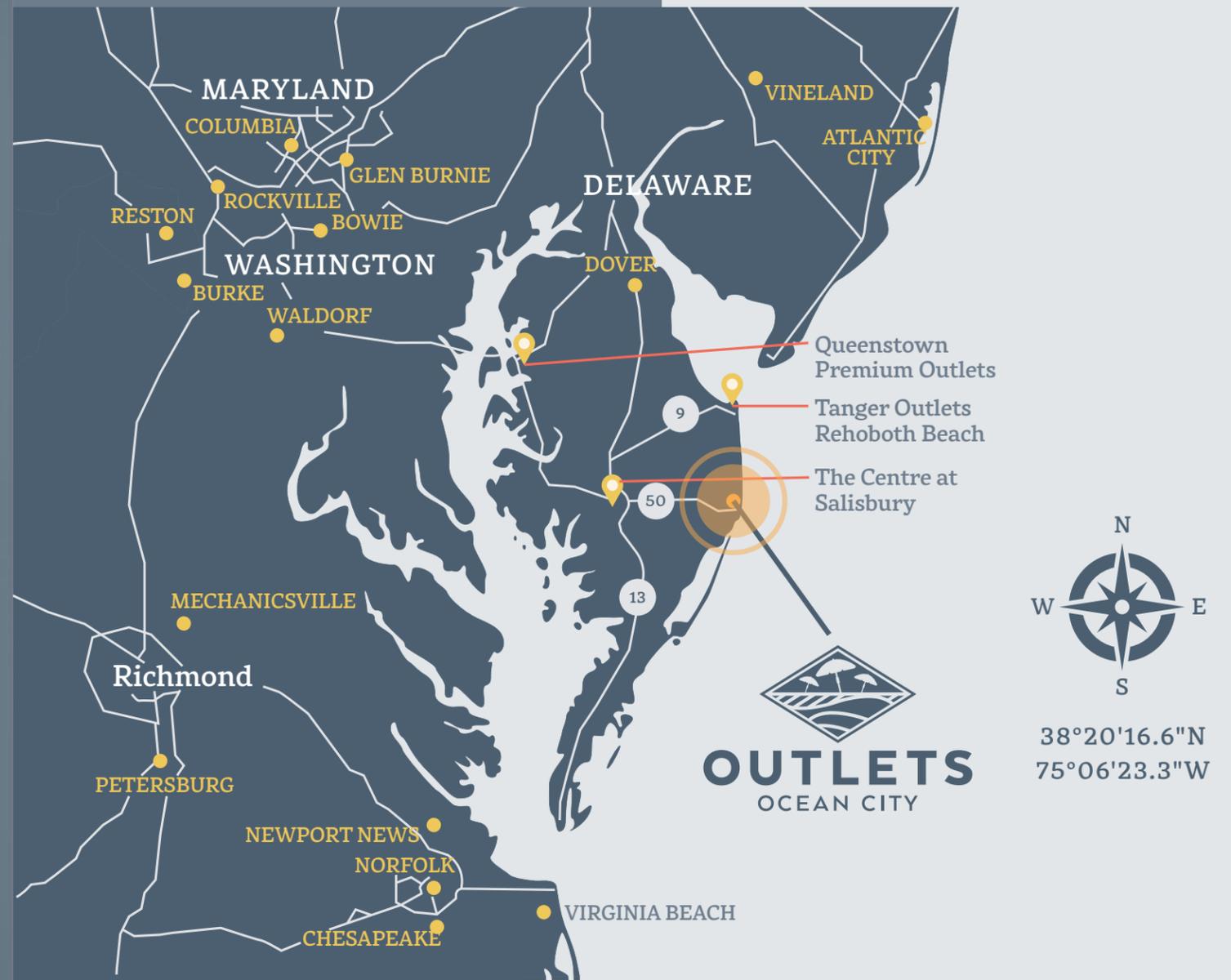
## Nearest Competition

CENTER	DISTANCE (miles)	KEY TENANTS
White Marlin Mall	0.1	MARSHALLS, PLANET FITNESS, ULTA BEAUTY
The Centre at Salisbury	25	HOMEGOODS, BOSCOV'S, DICK'S SPORTING GOODS
Tanger Outlets Rehoboth Beach	75	MICHAEL KORS, TORY BURCH, TOMMY HILFINGER, THE NORTH FACE
Queenstown Premium Outlets	116	NIKE FACTORY STORE, COACH, MICHAEL KORS, POLO RALPH LAUREN FACTORY STORE

## Major Cities

DOVER	60 miles
BALTIMORE	101 miles
WASHINGTON DC	105 miles
NORFOLK	117 miles
WHITE MARLIN TOURNAMENT	0.7 miles
OCEAN CITY RESORTS & BEACHES	1 mile
OCEAN DOWNS CASINO	4.2 miles
SALISBURY UNIVERSITY	27 miles

## Points of Interest



About the Area

## For Leasing Information:

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Ownership:

**SINGERMAN**  
REAL ESTATE

Leasing & Marketing:

**IGNITE**  
RETAIL PARTNERS

Property Management:

**AVISON**  
**YOUNG**



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