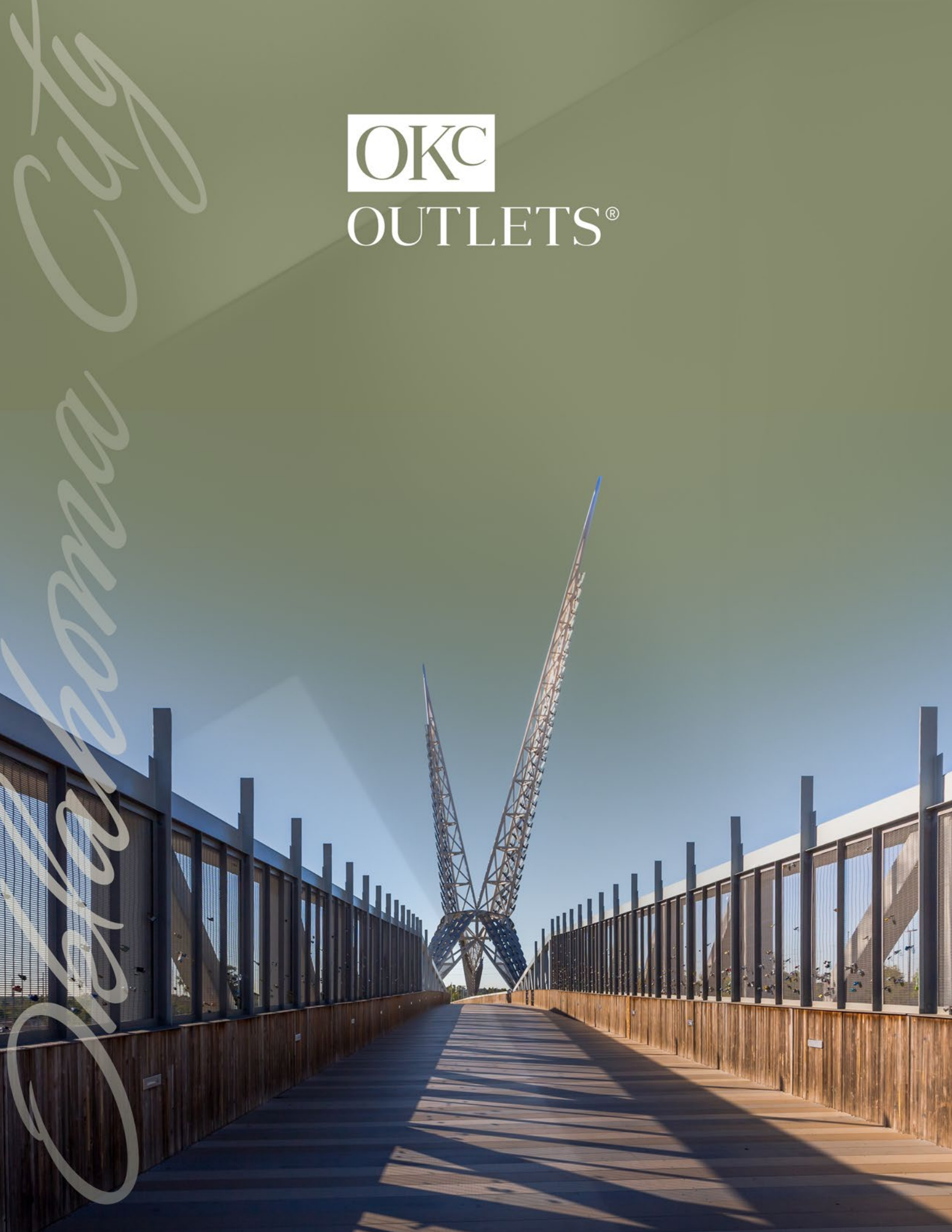
OKC OUTLETS®

Oklahoma City



*Oklahoma's Original Outlets*

## Oklahoma's Premier Shopping Destination

OKC Outlets is the premier outlet center in the state of Oklahoma and boasts the largest selection of outlet brands. Located on the western edge of the heart of the City, OKC Outlets is near numerous attractions like the Will Rogers International Airport, OKC Fair Grounds and the Oklahoma National Stockyards. The center is the western gateway between downtown Oklahoma City and the fastest growing suburbs in the city – Yukon and Mustang.

Serving a region of an estimated 5 million people, OKC Outlets is a must do shopping experience for locals as well as out of town visitors looking for the best brands at the best prices! You'll find over 90 stores and 7 restaurants at OKC Outlets with something for everyone including Nike, Coach, Polo Ralph Lauren, Adidas, Pandora, Banana Republic, Puma, kate spade new york, Disney, & Victoria Secret to name a few.

.

## New/Coming Soon

PANDORA · HOLLISTER · CLEOPATRA INK · new balance

## Notable Retailers

adidas · aerie · COACH OUTLET · HEY DUDE

J.CREW FACTORY · kate spade NEW YORK · MICHAEL KORS · NikeFactoryStore

POLO RALPH LAUREN · THE NORTH FACE · TOMMY HILFIGER

UNDER ARMOUR · vera bradley outlet store · VICTORIA'S SECRET

Downtown OKC – 7 miles East
Yukon – 8.6 miles West
Mustang – 10.1 miles South

# Pad Site Available

## RENO AVE SITE

- Good visibility with over 16,000+ daily cars
- 40,000 SF / .93 acres of developable land
- Located at Main Entrance to OKC Outlets

## I-40 SITE

- High visibility along I-40 with over 101,100+ daily cars
- 0.62 acres of developable land
- Can be freestanding or connected to adjacent building
- Ideal for restaurant or retail

About the Area

## Key Center Facts

Source: Placer.ai, March 2026 w/Outparcels

ANNUAL VISITORS
4.55 million

UNIQUE VISITORS
1.26 million

VISIT FREQUENCY
3.6/year

AVG. DWELL TIME
59 min

AVG. HOUSEHOLD INCOME
$99,122
Within 30 Miles of Center

SIZE
394,240 SF

NUMBER OF STORES
90+

KEY DATES
Opened 2011; Expanded 2012 & 2014

NUMBER OF PARKING SPACES
1,582

PARKING RATIO
4:1,000

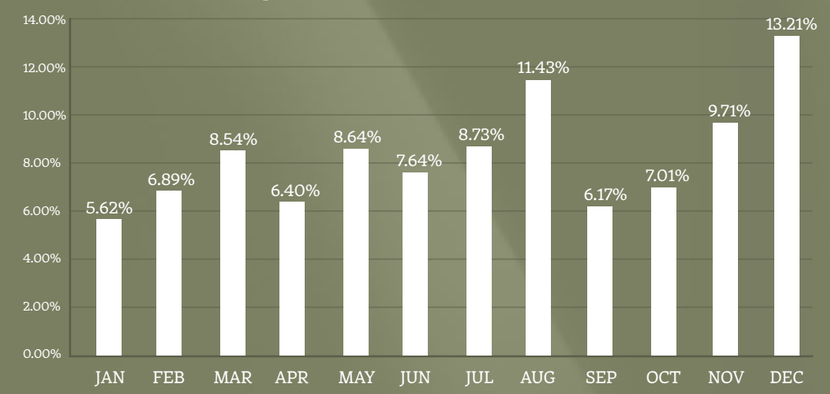
## Market Demographics

Source: Placer.ai, Census 2024 ACS

| STATS | 5 MILES | 10 MILES | 30 MILES | 45 MILES |
|---|---|---|---|---|
| POPULATION | 145,301 | 563,584 | 1.4M | 1.5M |
| HOUSEHOLDS | 54,375 | 228,145 | 530,672 | 596,886 |
| AVERAGE PERSONS/HOUSEHOLD | 2.67 | 2.47 | 2.55 | 2.57 |
| AVERAGE HOUSEHOLD INCOME | $79,151 | $87,356 | $99,122 | $96,774 |
| MEDIAN AGE | 32.3 | 35.12 | 35.56 | 35.81 |
| **ETHNICITY** | | | | |
| WHITE | 48.6% | 51.0% | 59.4% | 60.6% |
| HISPANIC | 30.0% | 25.4% | 16.3% | 15.5% |
| BLACK | 7.6% | 9.9% | 9.9% | 9.2% |
| ASIAN | 3.8% | 3.7% | 3.5% | 3.1% |
| NATIVE AMERICAN | 2.3% | 2.2% | 2.5% | 3.2% |
| OTHER | 0.7% | <0.5% | <0.5% | <0.5% |

## Traffic Seasonality Chart

Source: Placer.ai, Rolling 12 thru March, 2026




## Nearest Competition

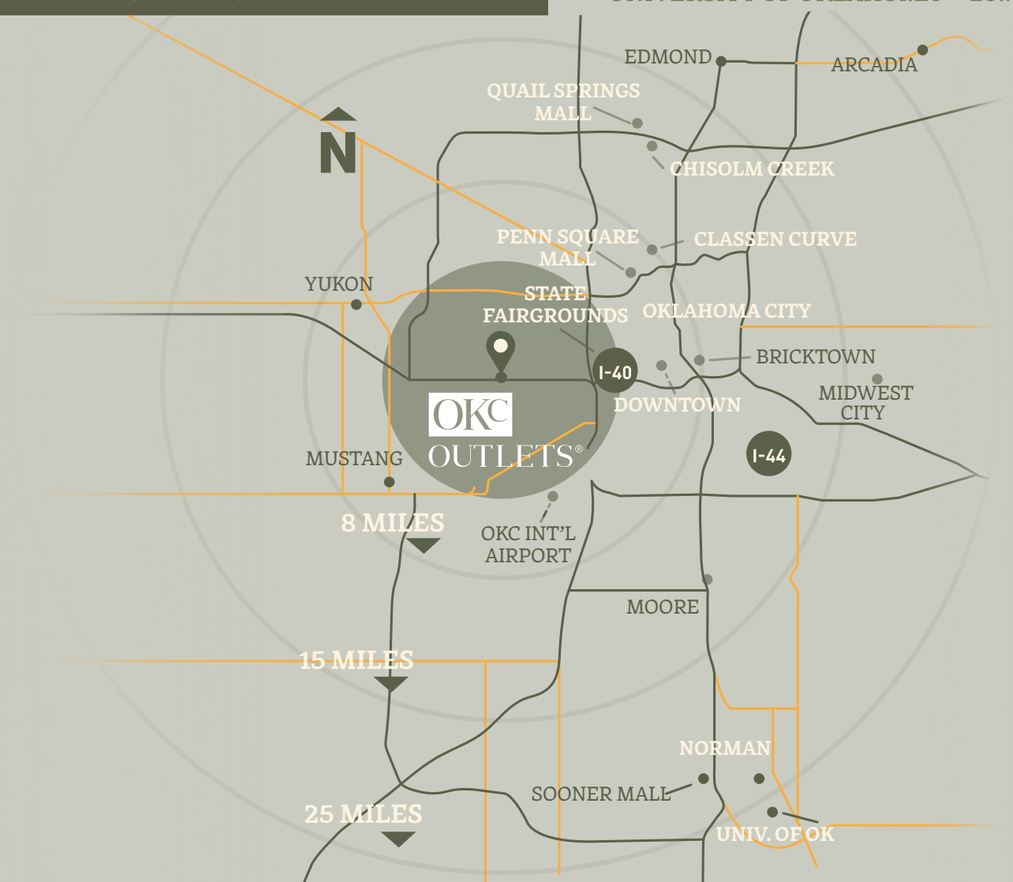
| CENTER | DISTANCE (miles) | KEY TENANTS |
|---|---|---|
| Westgate Marketplace | 1.5 | WALMART, HOME DEPOT, DULUTH TRADING, CAVENDER'S |
| Classen Curve | 8.2 | ANTHROPOLOGIE, LULULEMON, TRADER JOE'S, WEST ELM, WHOLE FOODS |
| Penn Square Mall | 10 | APPLE, DILLARD'S, JCPENNEY, MACY'S, URBAN OUTFITTERS |
| OAK | 10 | ARHAUS, POTTERY BARN, RH, WILLIAMS SONOMA |
| Quail Springs Mall | 11.5 | DILLARD'S, H&M, JCPENNEY, VON MAUR |
| Sooner Mall | 19 | DILLARD'S, JCPENNEY, OLD NAVY, GET AIR TRAMPOLINE PARK |
| Tulsa Premium Outlets | 111 | FABLETICS, TORY BURCH, ULTA BEAUTY, VINEYARD VINES |

## Major Cities

| | |
|---|---|
| TULSA | 105 miles |
| WICHITA | 151 miles |
| DALLAS/FORT WORTH | 183 miles |
| AMARILLO | 235 miles |

## Points of Interest

| | |
|---|---|
| OKLAHOMA STATE FAIRGROUNDS | 4 miles |
| WILL ROGERS INTERNATIONAL AIRPORT | 6.7 miles |
| OKLAHOMA CITY NATIONAL MEMORIAL | 7.5 miles |
| DOWNTOWN OKLAHOMA CITY | 7 miles |
| BRICKTOWN | 7.5 miles |
| UNIVERSITY OF OKLAHOMA | 20.75 miles |



Contact Us

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Ownership:

LIGHTSTONE

Leasing & Marketing:

IGNITE RETAIL PARTNERS

Property Management:

URBAN RETAIL PROPERTIES, LLC

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08/2026