

OKC
OUTLETS®



Oklahoma's Original Outlets



Oklahoma's Premier Shopping Destination

OKC Outlets is the premier outlet center in the state of Oklahoma and boasts the largest selection of outlet brands. Located on the western edge of the heart of the City, OKC Outlets is near numerous attractions like the Will Rogers International Airport, OKC Fair Grounds and the Oklahoma National Stockyards. The center is the western gateway between downtown Oklahoma City and the fastest growing suburbs in the city – Yukon and Mustang.

Serving a region of an estimated 5 million people, OKC Outlets is a must do shopping experience for locals as well as out of town visitors looking for the best brands at the best prices! You'll find over 90 stores and 7 restaurants at OKC Outlets with something for everyone including Nike, Coach, Polo Ralph Lauren, Adidas, Pandora, Banana Republic, Puma, kate spade new york, Disney, & Victoria Secret to name a few.



New Stores

PANDORA

Perfumes
4U

Notable Retailers

adidas

aerie

COACH
OUTLET

HEY
DUDE

J.CREW
FACTORY

kate spade
NEW YORK

MICHAEL KORS

TOMMY
HILFIGER

Dickies

POLO RALPH LAUREN

THE
NORTH
FACE

UNDER ARMOUR

vera bradley
outlet store

VICTORIA'S
SECRET



About the Area

Key Center Facts

Source: Placer.ai/Census Bureau 2023, as of October, 2025 for OKC Outlets w/Outparcels

ANNUAL VISITORS 4.4 million	AVG. HOUSEHOLD INCOME \$97,127 Within 30 Miles of Center
UNIQUE VISITORS 1.2 million	SIZE 394,240 SF
VISIT FREQUENCY 3.6/year	NUMBER OF STORES 90+
AVG. DWELL TIME 58 min	PARKING RATIO 4:1,000

KEY DATES
Opened 2011;
Expanded
2012 & 2014

NUMBER OF PARKING SPACES
1,582

PARKING RATIO
4:1,000

Market Demographics

Source: Placer.ai/Census Bureau 2023, as of October, 2025

STATS	5 MILES	10 MILES	30 MILES	45 MILES
POPULATION	143,508	560,002	1.3M	1.5M
HOUSEHOLDS	53,962	225,045	522,922	588,245
AVERAGE PERSONS/HOUSEHOLD	2.66	2.49	2.55	2.58
AVERAGE HOUSEHOLD INCOME	\$77,181	\$85,953	\$97,127	\$94,984
MEDIAN AGE	32.14	33.93	35.43	35.69
ETHNICITY				
WHITE	49.8%	52.1%	60.1%	61.3%
HISPANIC	29.3%	24.9%	15.9%	15.1%
BLACK	7.6%	9.8%	10%	9.3%
OTHER	6.8%	6.8%	7.4%	7.5%
ASIAN	3.4%	3.5%	3.5%	3.1%
NATIVE AMERICAN	2.6%	2.3%	2.6%	3.3%

Seasonality Chart

Source: March 2024 - February 2025 Retailer Sales



Nearest Competition

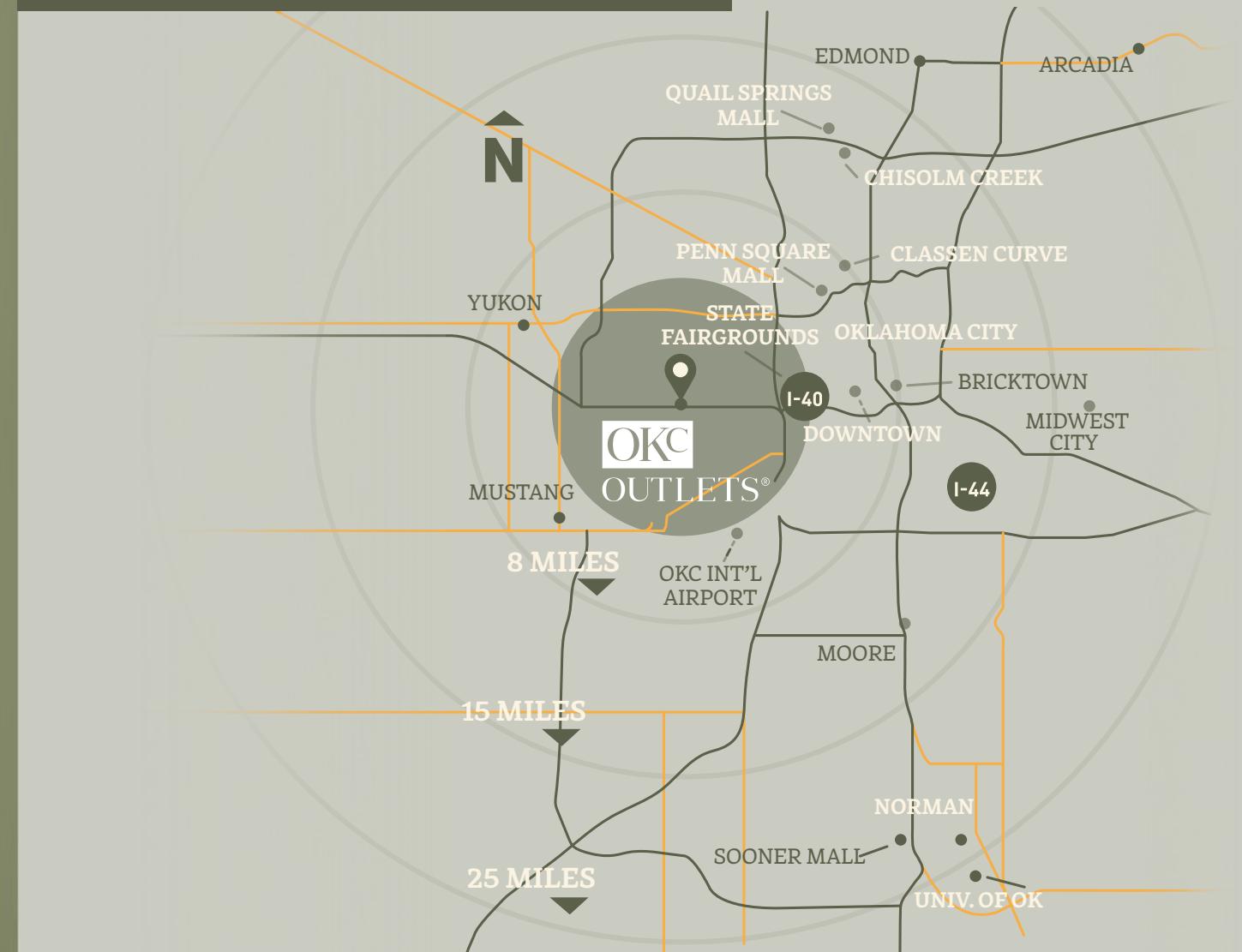
CENTER	DISTANCE (miles)	KEY TENANTS
Westgate Marketplace	1.5	WALMART, HOME DEPOT, DULUTH TRADING, CAVENDER'S
Classen Curve	8.2	ANTHROPOLOGIE, LULULEMON, TRADER JOE'S, WEST ELM, WHOLE FOODS
Penn Square Mall	10	APPLE, DILLARD'S, JCPENNEY, MACY'S, URBAN OUTFITTERS
OAK	10	ARHAUS, POTTERY BARN, RH, WILLIAMS SONOMA
Quail Springs Mall	11.5	DILLARD'S, H&M, JCPENNEY, VON MAUR
Sooner Mall	19	DILLARD'S, JCPENNEY, OLD NAVY, GET AIR TRAMPOLINE PARK
Tulsa Premium Outlets	111	FABLETICS, TORY BURCH, ULTA BEAUTY, VINEYARD VINES

Major Cities

TULSA	105 miles
WICHITA	151 miles
DALLAS/FORT WORTH	183 miles
AMARILLO	235 miles

Points of Interest

OKLAHOMA STATE FAIRGROUNDS	4 miles
WILL ROGERS INTERNATIONAL AIRPORT	6.7 miles
OKLAHOMA CITY NATIONAL MEMORIAL	7.5 miles
DOWNTOWN OKLAHOMA CITY	7 miles
BRICKTOWN	7.5 miles
UNIVERSITY OF OKLAHOMA	20.75 miles



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SINGERMAN
R E A L E S T A T E

Leasing & Marketing:

IGNITE
RETAIL PARTNERS

Property Management:

**AVISON
YOUNG**

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