

Delaware City

OKC
OUTLETS®



Oklahoma's Original Outlets



Oklahoma's Premier Shopping Destination

OKC Outlets is the premier outlet center in the state of Oklahoma and boasts the largest selection of outlet brands. Located on the western edge of the heart of the City, OKC Outlets is near numerous attractions like the Will Rogers International Airport, OKC Fair Grounds and the Oklahoma National Stockyards. The center is the western gateway between downtown Oklahoma City and the fastest growing suburbs in the city – Yukon and Mustang.

Serving a region of an estimated 5 million people, OKC Outlets is a must do shopping experience for locals as well as out of town visitors looking for the best brands at the best prices! You'll find over 90 stores and 7 restaurants at OKC Outlets with something for everyone including Nike, Coach, Polo Ralph Lauren, Adidas, Pandora, Banana Republic, Puma, kate spade new york, Disney, & Victoria Secret to name a few.



New/Coming Soon



Notable Retailers



DOWNTOWN OKC



16,400+ ADT
Source Placer.ai 4/2026



104,200+ ADT
Source Placer.ai 4/2026



RENO AVENUE
PAD SITE

I-40
PAD SITE

RENO
AVE

EXIT
142

S COUNCIL
ROAD

16,500+ ADT
Source Placer.ai 4/2026



Downtown OKC – 7 miles East
Yukon – 8.6 miles West
Mustang – 10.1 miles South

Pad Site Available

RENO AVE SITE

- Good visibility with over 16,000+ daily cars
- 40,000 SF / .93 acres of developable land
- Located at Main Entrance to OKC Outlets

I-40 SITE

- High visibility along I-40 with over 101,100+ daily cars
- 0.62 acres of developable land
- Can be freestanding or connected to adjacent building
- Ideal for restaurant or retail



Key Center Facts

Source: Placer.ai, March 2026 w/Outparcels

ANNUAL VISITORS
4.55 million

UNIQUE VISITORS
1.26 million

VISIT FREQUENCY
3.6/year

AVG. DWELL TIME
59 min

AVG. HOUSEHOLD INCOME
\$99,122

Within 30 Miles of Center

SIZE
394,240 SF

NUMBER OF STORES
90+

KEY DATES
Opened 2011;

Expanded

2012 & 2014

NUMBER OF PARKING SPACES
1,582

PARKING RATIO
4:1,000

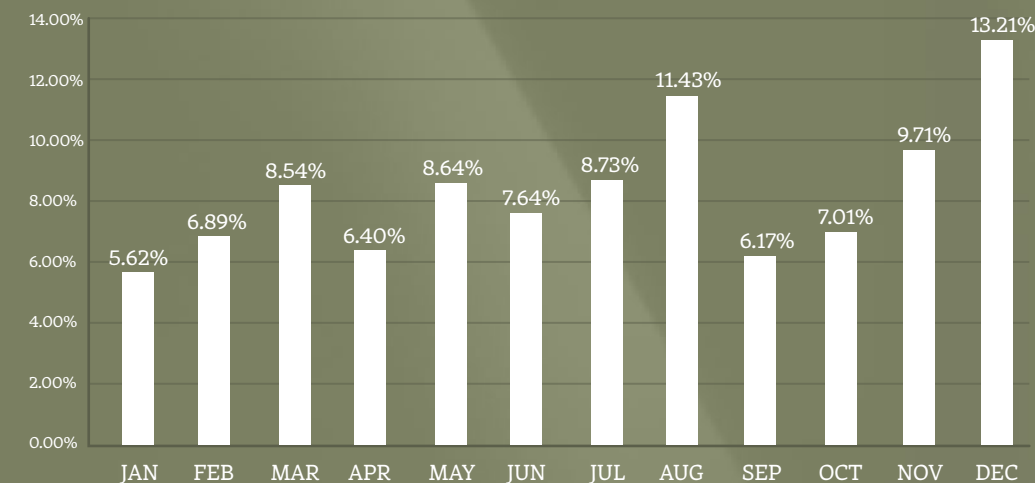
Market Demographics

Source: Placer.ai, Census 2024 ACS

STATS	5 MILES	10 MILES	30 MILES	45 MILES
POPULATION	145,301	563,584	1.4M	1.5M
HOUSEHOLDS	54,375	228,145	530,672	596,886
AVERAGE PERSONS/HOUSEHOLD	2.67	2.47	2.55	2.57
AVERAGE HOUSEHOLD INCOME	\$79,151	\$87,356	\$99,122	\$96,774
MEDIAN AGE	32.3	35.12	35.56	35.81
ETHNICITY				
WHITE	48.6%	51.0%	59.4%	60.6%
HISPANIC	30.0%	25.4%	16.3%	15.5%
BLACK	7.6%	9.9%	9.9%	9.2%
ASIAN	3.8%	3.7%	3.5%	3.1%
NATIVE AMERICAN	2.3%	2.2%	2.5%	3.2%
OTHER	0.7%	<0.5%	<0.5%	<0.5%

Traffic Seasonality Chart

Source: Placer.ai, Rolling 12 thru March, 2026



Nearest Competition

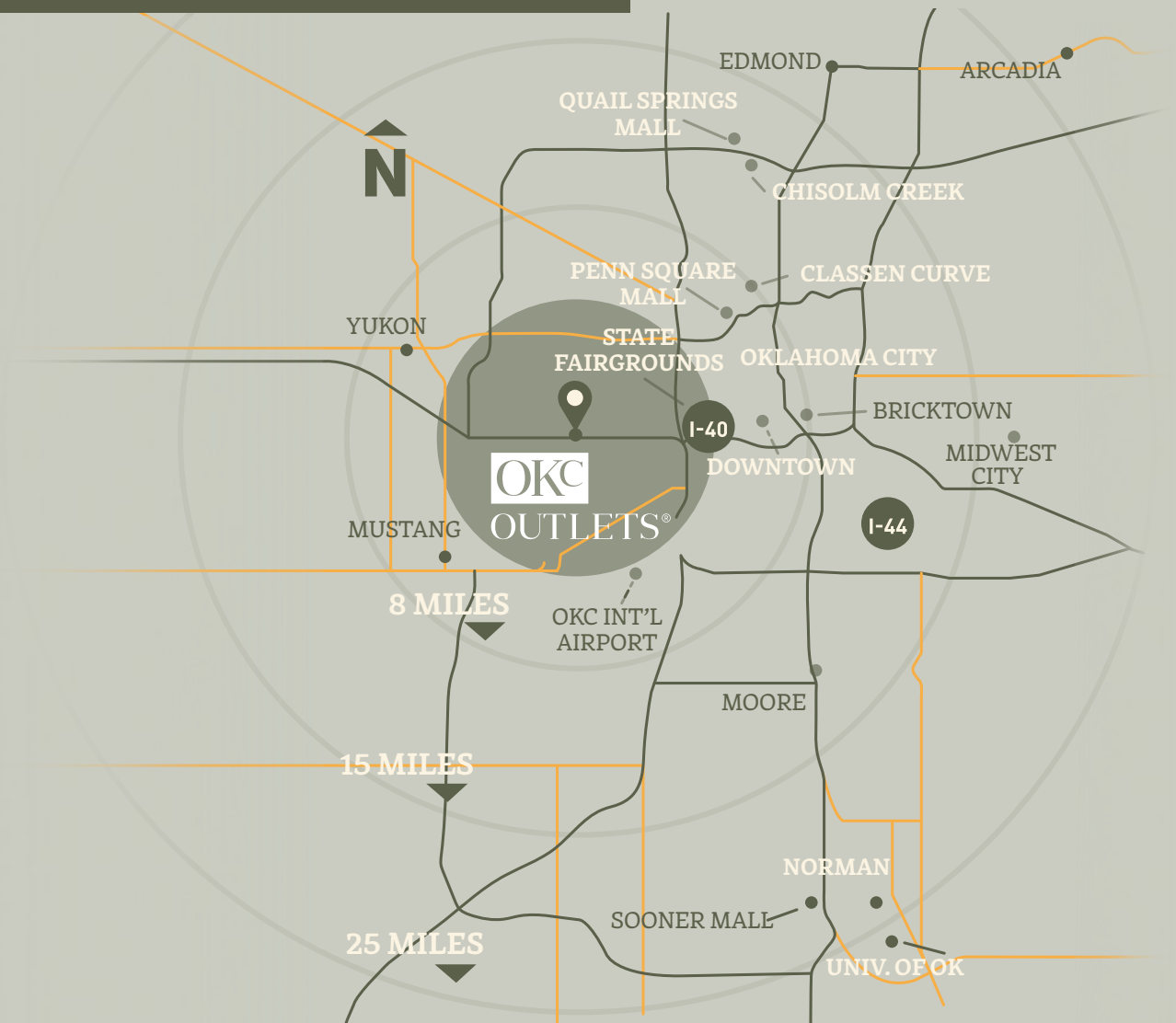
CENTER	DISTANCE (miles)	KEY TENANTS
Westgate Marketplace	1.5	WALMART, HOME DEPOT, DULUTH TRADING, CAVENDER'S
Classen Curve	8.2	ANTHROPOLOGIE, LULULEMON, TRADER JOE'S, WEST ELM, WHOLE FOODS
Penn Square Mall	10	APPLE, DILLARD'S, JCPENNEY, MACY'S, URBAN OUTFITTERS
OAK	10	ARHAUS, POTTERY BARN, RH, WILLIAMS SONOMA
Quail Springs Mall	11.5	DILLARD'S, H&M, JCPENNEY, VON MAUR
Sooner Mall	19	DILLARD'S, JCPENNEY, OLD NAVY, GET AIR TRAMPOLINE PARK
Tulsa Premium Outlets	111	FABLETICS, TORY BURCH, ULTA BEAUTY, VINEYARD VINES

Major Cities

TULSA	105 miles
WICHITA	151 miles
DALLAS/FORT WORTH	183 miles
AMARILLO	235 miles

Points of Interest

OKLAHOMA STATE FAIRGROUNDS	4 miles
WILL ROGERS INTERNATIONAL AIRPORT	6.7 miles
OKLAHOMA CITY NATIONAL MEMORIAL	7.5 miles
DOWNTOWN OKLAHOMA CITY	7 miles
BRICKTOWN	7.5 miles
UNIVERSITY OF OKLAHOMA	20.75 miles



About the Area

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REAL ESTATE

Leasing & Marketing:

IGNITE
RETAIL PARTNERS

Property Management:

AVISON
YOUNG

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OUTLETS®

05/2026

Contact Us