

Delaware City

OKC
OUTLETS®





Oklahoma's Premier Shopping Destination

OKC Outlets is the only outlet center in Oklahoma City and boasts the largest selection of outlet brands in the state. Located on the western edge of the heart of the City, OKC Outlets is near numerous attractions like the Will Rogers International Airport, OKC Fair Grounds and the Oklahoma National Stockyards. The center is the western gateway between downtown Oklahoma City and the fastest growing suburbs in the city – Yukon and Mustang.

Serving a region of an estimated 5 million people, OKC Outlets is a must do shopping experience for locals as well as out of town visitors looking for the best brands at the best prices! You'll find over 90 stores and 7 restaurants at OKC Outlets with something for everyone including Nike, Coach, Polo Ralph Lauren, Adidas, Pandora, Banana Republic, Puma, kate spade new york, Disney, & Victoria Secret to name a few.



Recent Additions



Notable Retailers





16,475+ ADT
Source Placer.ai 10/2024

**OKC
OUTLETS**

101,117+ ADT
Source Placer.ai 10/2024



**I-40
PAD SITE**

**EXIT
142**

20,032+ ADT
Source Placer.ai 5/2025

**RENO AVENUE
PAD SITE**

**RENO
AVE**

**S COUNCIL
ROAD**

Pad Site Available

RENO AVE SITE

- Good visibility with over 16,000+ daily cars
- 40,000 SF / .93 acres of developable land
- Located at Main Entrance to OKC Outlets

I-40 SITE

- High visibility along I-40 with over 101,000+ daily cars
- 0.62 acres of developable land
- Can be freestanding or connected to adjacent building
- Ideal for restaurant or retail

Downtown OKC – 7 miles East
Yukon – 8.6 miles West
Mustang – 10.1 miles South



Key Center Facts

Source: Placer.ai 2029 Projection, as of April, 2025

ANNUAL VISITORS
2.6 million

UNIQUE VISITORS
1.2 million

VISIT FREQUENCY
2.25/year

AVG. DWELL TIME
58 min

AVG. HOUSEHOLD INCOME
\$110,960
Within 30 Miles of Center

SIZE
198,800 SF

NUMBER OF STORES
90+

KEY DATES
Opened 2011;
Expanded
2012 & 2014

NUMBER OF PARKING SPACES
1,582

PARKING RATIO
4:1,000

Market Demographics

Source: Placer.ai 2029 Projection, as of April, 2025

STATS	5 MILES	10 MILES	30 MILES	45 MILES
POPULATION	163,171	597,008	1.5M	1.8M
HOUSEHOLDS	61,461	236,245	562,909	704,361
AVERAGE PERSONS/HOUSEHOLD	2.62	2.48	2.53	2.53
AVERAGE HOUSEHOLD INCOME	\$87,840	\$97,781	\$110,960	\$106,124
AVERAGE AGE	37.58	38.95	39.18	39.7
MEDIAN AGE	36.32	37.46	37.48	37.48
ETHNICITY				
WHITE	49.1%	50.6%	58.5%	60.8%
HISPANIC	28.4%	24.8%	16.3%	14.8%
OTHER	10.7%	10.4%	11.5%	12.5%
BLACK	7.9%	10.1%	10.0%	8.6%
ASIAN	3.8%	4.0%	3.7%	3.2%

Seasonality Chart

Source: March 2024 - February 2025 Retailer Sales

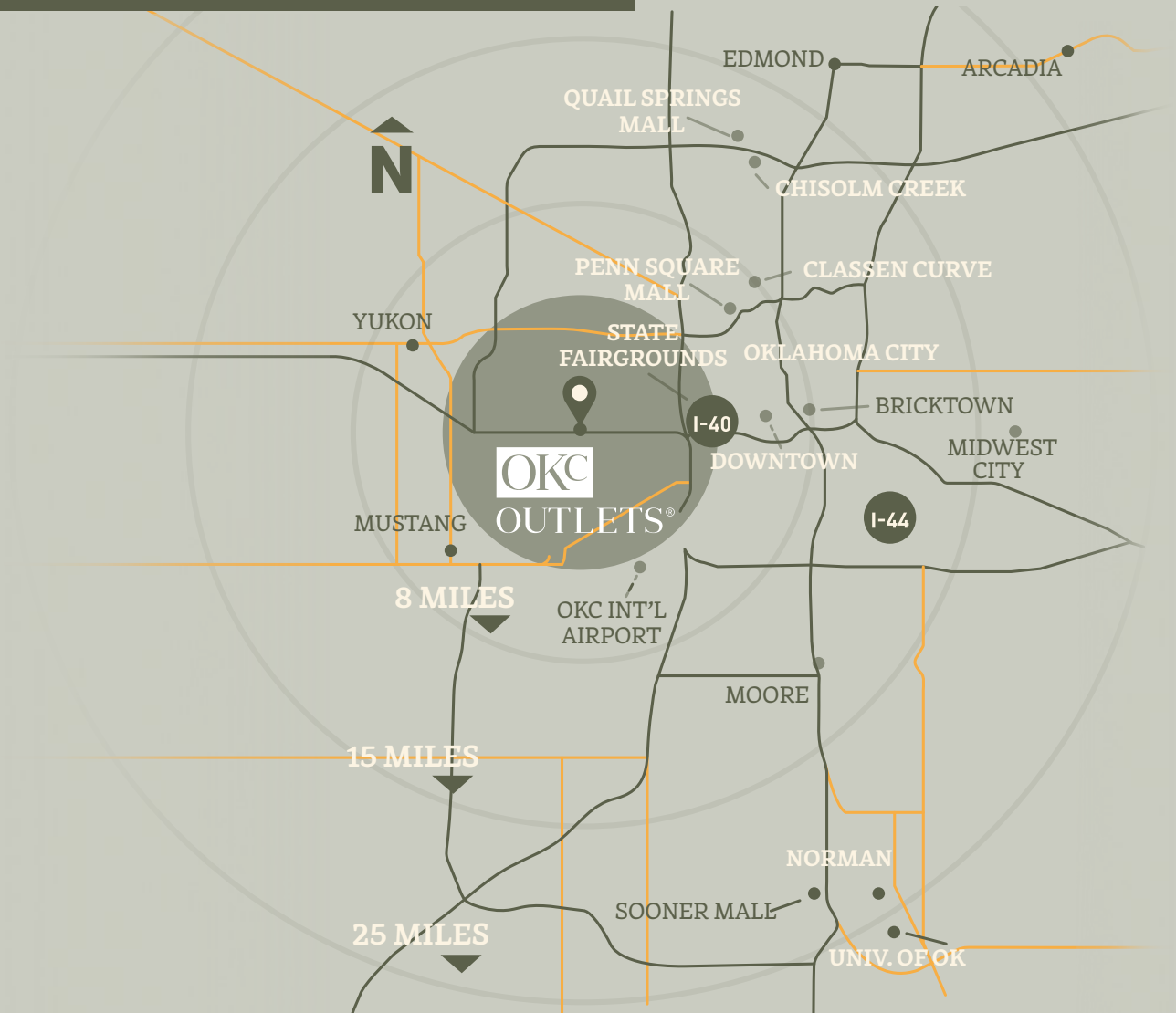


Nearest Competition

CENTER	DISTANCE (miles)	KEY TENANTS
Westgate Marketplace	1.5	WALMART, HOME DEPOT, DULUTH TRADING, CAVENDER'S
Classen Curve	8.2	ANTHROPOLOGIE, LULULEMON, TRADER JOE'S, WEST ELM, WHOLE FOODS
Penn Square Mall	10	APPLE, DILLARD'S, JCPENNEY, MACY'S, URBAN OUTFITTERS
OAK	10	ARHAUS, POTTERY BARN, RH, WILLIAMS SONOMA
Quail Springs Mall	11.5	DILLARD'S, H&M, JCPENNEY, VON MAUR
Sooner Mall	19	DILLARD'S, JCPENNEY, OLD NAVY, GET AIR TRAMPOLINE PARK
Tulsa Premium Outlets	111	FABLETICS, TORY BURCH, ULTA BEAUTY, VINYARD VINES

Major Cities

TULSA	105 miles
WICHITA	151 miles
DALLAS/FORT WORTH	183 miles
AMARILLO	235 miles
OKLAHOMA STATE FAIRGROUNDS	4 miles
WILL ROGERS INTERNATIONAL AIRPORT	6.7 miles
OKLAHOMA CITY NATIONAL MEMORIAL	7.5 miles
DOWNTOWN OKLAHOMA CITY	7 miles
BRICKTOWN	7.5 miles
UNIVERSITY OF OKLAHOMA	20.75 miles



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SINGERMAN
REAL ESTATE

Leasing & Marketing:



Property Management:

AVISON
YOUNG

OKC
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